



# Press Release

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## **FILTRONA FILTERS OPENS NEW PLANT IN HUNGARY**

**Filtrona** filters, the world's leading independent supplier of specialist filters to the tobacco industry, has enhanced its global offering with the opening of a new manufacturing plant on the outskirts of Budapest in Hungary.

Martin Dudley, Global Operations Director for Filtrona filters commented on the new site: "The Hungarian plant will help our customers capitalise on the shift in market demand to Central and Eastern Europe by providing them with reasonably priced and conveniently located access to Filtrona's expertise and high quality service."

He continued: "This modern, well equipped facility will provide our customers with a highly efficient Eastern European source of Filtrona products, supported by the full benefit of Filtrona's extensive experience and technical knowledge."

The new plant officially opened for business in October 2007 and will continue to develop over the next two to three years to offer the full range of Filtrona's specialist filters using state of the art manufacturing equipment and techniques, as well as providing increasing employment opportunities for the highly skilled and committed local workforce in Hungary.

- Ends -

**Editor's notes:**

Filtrona filters, part of Filtrona plc, is the world's leading independent supplier of innovative special filters for the tobacco industry. The company has been developing filters since filtered cigarettes first became popular in the 1950s and is highly focused on staying one step ahead of the market. As legislation becomes more stringent, and the industry demands filters that are able to ensure a precise level of tar and nicotine yield, so Filtrona is ideally placed to provide the optimum solution.

With more than a dozen strategically-located manufacturing facilities around the globe, Filtrona's unparalleled expertise, resources and breadth of vision enables it to deliver high quality, cost effective filter solutions to any customer, anywhere in the world.

To find out more about Filtrona, its services and its highly innovative product line-up, visit the company's website at [www.filtrona.com](http://www.filtrona.com)

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